

Kiran Yeligeti

Product Designer

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<https://www.kiranproductdesigner.com/>

<https://www.behance.net/KiranYeligeti>

Summary

15 years experience, Passionate about crafting meaningful and user-centric experiences. With a keen eye for detail and a deep understanding of user needs, I strive to create designs that seamlessly blend form and function. By embracing empathy, creativity, and collaboration, I aim to solve complex problems and deliver innovative solutions that resonate with users.

Experience

 **Trianz**

Hyderabad, India

Sr Product Designer - 1

Feb 2017 - Present

- Work closely with cross-functional teams, including product managers, engineers, marketers, and researchers, to ensure alignment and collaboration throughout the product development process.
- Conduct user research to understand user needs, behaviors, and pain points.
- Use various research methods such as interviews, surveys, and usability testing to gather insights.
- Define design strategies based on user research findings, business goals, and market trends.
- Collaborate with product managers, engineers, and other stakeholders to align design strategies with product objectives.
- Create personas, empathy maps and user journey maps to find the insights/pain points.
- Create user flows, IA, sitemaps and wireframes to visualize and communicate design concepts.
- Create Design system to make the visual designs consistency, efficiency, scalability, collaboration, accessibility, documentation, and maintainability.
- Apply design principles and best practices to create visually appealing and engaging user interfaces.
- Collaborate with developers to ensure design specifications are implemented accurately.

 **ValueLabs**

Hyderabad, India

Sr UX/UI designer

May 2009 - Jan 2017

- Design high-fidelity mockups, wireframes, and prototypes
- Create visually engaging and aesthetically pleasing user interface designs that align with the overall brand identity and project requirements.
- Design responsive user interfaces that adapt seamlessly to different screen sizes, resolutions, and device orientations.

Eons India Private LTD

Hyderabad, India

Web Designer

Jan 2008 - Apr 2009

- Focus on creating visually appealing website designs
- Converting design to html and css
- Work on website maintenance, creating logos and other graphics

Skills

Research and Analysis

- Collaboration
- Design Thinking
- Problem Solving
- User Research
- Usability Testing
- User Surveys
- Persona Creation
- Journey Mapping
- Competitive Analysis
- Information Architecture
- Sitemaps

Design

- Visual Design
- Interaction Design
- Design System
- Prototyping
- Wireframing
- Flow Designs
- Typography
- Color Theory
- Iconography
- Video Creation
- Ability to Iterate and Iterate Quickly

Technical

- Figma,
- Adobe XD
- Adobe Creative Suite
- Miro
- Knowledge of HTML/CSS

Communication and Collaboration

- Presentation Skills
- Client Interaction
- Cross-functional Collaboration
- Team Leadership
- Good Verbal and Written Communication
- Empathy and Active Listening

Education

Osmania University

Bachelor Degree in Maths

2003 - 2006

Hyderabad, India

Diploma in Creative Design

Arena Multimedia

2006-2007

Hyderabad, India

Passion

Writer

I do write articles about UX if i face interesting topics during the project. Till now six articles have been published in ux planet

kiran-yelligeti.medium.com/

YouTuber

I share the knowledge about UI/UX through YouTube channel. Mentor to many people to show the path to UX career.

youtube.com/c/AGILITYDESIGN-KY

Guitarist

I play guitar to enhance my creativity, problem-solving skills, and overall well-being.

instagram.com/kiranyeligi

Product design is the art of harmonizing functionality, aesthetics, and user experience to create solutions that not only meet needs but inspire delight and enrich lives.

